





Stéphane Billon

Artistic director UX/UI

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With more than 12 years of experience as Art Director, UX and UI designer, I have acquired a solid experience in the web and E-commerce sector. Driven by passion and fueled by curiosity, I have great listening skills as well as excellent communication ability.

From creative team management to art direction and media production, I am able to transform creative ideas into innovative solutions. Team player, with a positive mindset, I am able to deliver award-winning and impactful work.

Education

Bachelor's degree in Communication - Webdesign specialty

(Equivalence: Bachelor's degree in graphic design)

2010 - University of Haute-Alsace
Mulhouse - France

University Diploma in Technology Services and Communication Networks

2009 - University of Burgundy
Dijon - France

Skills

- User experience
- Prototyping
- User interface design
- Artistic direction
- Team management
- Graphic design
- E-commerce
- Public speaking
- Photography
- WordPress (HTML/CSS)



Work experience

Artistic director UX/UI

O2 Web (Montreal - Quebec)

February 2017 - Today

- Led the design vision and production for B2C/B2B e-commerce solutions, immersive showcase sites & applications.
- Supported the development of personas, customer experience maps.
- Designed information architectures and user journeys.
- Developed wireframes and interactive prototypes.
- Proposed innovative artistic directions.
- Led a creative team and ensured the development of members.
- Created graphic mockups, design systems.
- Supervised subcontracted design work.
- Collaborated as a specialist in sales pitches.
- Facilitated workshops and client presentations.
- Designed the Branding, as well as the visuals of the marketing campaigns of O2 Web agency.

Clients: BRP, Maison Corbeil, Elle Canada, National Museum of Fine Arts of Quebec, La Cordée, Desjardins, Zadig & Voltaire...

Artistic director UX/UI

Freelance (France & Canada)

September 2009 - Today

- Led the design vision and production for E-commerce solutions & immersive showcase sites.
- Developed wireframes and interactive prototypes.
- Offered innovative artistic directions as well as complete branding services.
- Created graphic mockups, design systems.
- Facilitated workshops and client presentations.
- Provided project management.
- Developed print graphic creation projects.
- Realized product/lifestyle photographic reports.
- Integrated HTML/CSS platforms with Wordpress CMS.

Tools

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Adobe XD
- Sketch
- Figma
- Miro
- G-Suite
- Invision

Languages

French: mother language

English: fluent

Passions

Design, art, lifestyle, exhibitions, photography, fashion, sneakers, music, travel.

Piano (15 years), graduation diploma in percussion.

Artistic director UX/UI

Starkad Inc. (Montreal - Quebec)

March 2016 - October 2016

- Led the design vision and production.
- Developed wireframes and interactive prototypes.
- Proposed innovative artistic directions.
- Led a creative team and ensured the development of members.
- Created graphic mockups, design systems.
- Facilitated workshops and client presentations.
- Designed the Branding, as well as the visuals of the marketing campaigns of Starkad agency.

UI Designer

Vinium (Aloxe-Corton - France)

November 2010 - October 2015

- Led the design vision and production for E-commerce solutions & immersive showcase sites.
- Proposed innovative artistic directions.
- Designed graphic mockups.
- Realized graphic design and branding elements.
- Created Adobe Flash© animations.

Clients: Tempos Vega Sicilia, Domaine de la Romanée-Conti, Champagne Pol Roger, Caves Legrand Paris, Les 110 de Taillevent Paris...

Webdesigner - Integrator

Synergence (Dijon - France)

September 2009 - June 2010

- Developed graphic models.
- Created Adobe Flash© animations.
- Realized banner ads.
- Integrated mockups in HTML/CSS with CMS Wordpress and Drupal.
- Designed and integrated e-mailing campaigns.



Awards and Recognition

- **Best UX Design 2020** - CSS Design Awards / ELLE CANADA
- **Best UI Design 2020** - CSS Design Awards / ELLE CANADA
- **Innovation 2020** - CSS Design Awards / ELLE CANADA
- **Special Kudos 2020** - CSS Design Awards / ELLE CANADA
- **Site of the Day April 2015** - Frenchy Awards / My Portfolio
- **Site of the Day April 2015** - French Design Index / My Portfolio
- **Special Kudos 2015** - CSS Design Awards / Les 110 de Taillevent London
- **Site of the Day December 2015** - French Design Index / Tempos Vega Sicilia
- **Site of the Day December 2015** - CSS Design Awards / Tempos Vega Sicilia